

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant :	Kristin Coit et al	Art Unit :	3622
Serial No. :	10/814,102	Examiner :	Daniel Lastra
Filed :	March 31, 2004	Conf. No. :	5180
Title :	IMPROVING ADVERTISEMENT APPROVAL		

Mail Stop Amendment

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

REPLY TO ACTION OF SEPTEMBER 24, 2008

Amendments to the claims are reflected in the listing of the claims that begin on page 2.

Remarks begin on page 9.